



Food & Fund Drive Tool Kit

Just look for the Barrel!



Feed the Human Spirit

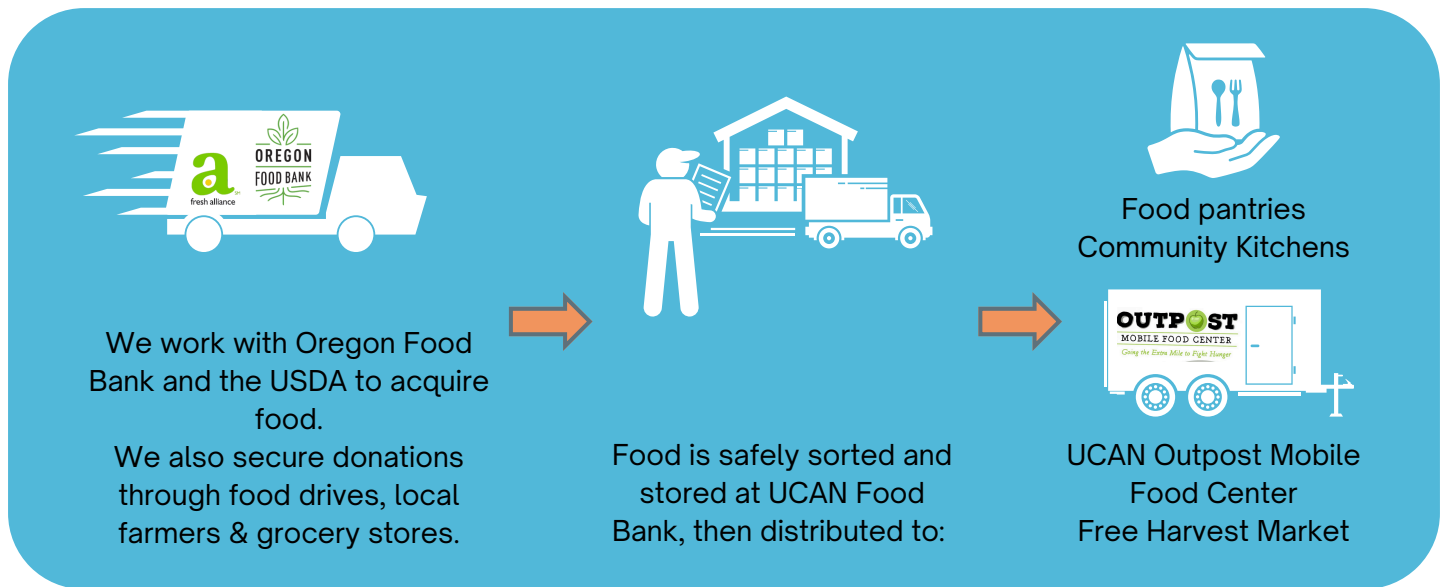
At the UCAN Food Bank, we believe that hunger starves the human spirit and that communities thrive when people have access to healthy, nourishing food.

- Food drives contribute approximately 20 percent of donated food for our neighbors in need
- Every \$10 donated provides 30 meals
- every 10 pounds of food donated provides 8 meals



Who we are

The UCAN Food Bank is the Regional Food Bank serving Douglas County. As part of the Oregon Food Bank Network, we connect statewide food resources to our local pantries and partners, ensuring that nourishing food reaches our community here in Douglas County.



What is a Regional Food Bank?

Unlike a food pantry, we do not distribute food directly to individuals. Instead, we focus on sourcing, storing, and distributing food efficiently to local pantries and partners throughout Douglas County, making sure food gets where it is needed most.

WE ARE LOCAL. We understand the unique needs of Douglas County and work closely with community partners.

WE SUPPORT OUR COMMUNITY. We invest in partnerships and programs that support food security for all.

WE STRENGTHEN THE NETWORK. We have the right tools and space to handle large volumes of food. That way, we help pantries focus on serving people, rather than logistics.

Ways to Help

Food Drive

Food Drive donations help replenish the dwindling supplies on shelves at our Food bank and help amplify our outreach capabilities. They are a critical response to hunger in our community. They raise awareness, rally support, and directly provide meals to those who need them most. They bring communities together to solve a shared problem and promote long-term giving habits across individuals, schools, and businesses.

Neighborhood Food Drive

Neighborhood, food drives can be done by anyone, anytime and it's a great way to get to know your neighbors and engage with your community. Starting a food drive within your community is a simple yet impactful way to contribute. Encourage your friends, neighbors, and family to bring non-perishable items during special occasions and rally them to support your food drive. This can create a new tradition of giving back.

Workplace Food Drive

Engage your employees and clients by setting up donation stations around your workplace or business. Organizations and businesses can leverage resources and networks to organize larger-scale food drives.

Encouraging friendly competition between departments or teams can motivate participation and increase food drive donations. Track progress using visual displays, and offer small prizes or recognition for the winners. Although not necessary, offering incentives such as discounts or perks for those who contribute can also boost staff engagement.

Virtual Fund Drive

Virtual Fund Drives can be added to a food drive to increase overall impact and allow colleagues, friends, family, and clients to donate in the manner that is most convenient for them. A virtual fund drive is a great alternative if you are unable to conduct a food drive.

Email val.gordon@ucancap.org to sign up as an individual or with a team.

Share your virtual fundraiser through marketing and social media outlets. @UCANfoodbank
#UCANendhunger

Donate Funds

Online donations are very efficient to process, allowing even more of your gift to go directly toward supporting our mission. Most people are unaware that 10 lbs. of food allows UCAN Food Bank to provide about 8 meals, whereas a \$10 donation provides about 30 meals! If you are interested in making a contribution that is not tied to a food and fund drive, visit

www.ucancap.networkforgood.com

Use the comments field to let us know why you donated.

Complete and submit the form to make your donation.

Get Started!

Help provide additional meals by picking up a barrel (or using your own boxes) and dropping off donations at our warehouse in Roseburg! In addition to your food & fund donations, you will help save us cost & time, helping us provide more meals.



Set Goals

Consider how long you'll run the drive and how many people will participate. Try to choose a goal based on how many total meals you want to provide (10 lbs = 8 meals, \$10 = 30 meals).



Register

Please email valerie.gordon@ucancap.org to register for a food and/or fund drive. Create your own materials and/or request supplies such as digital posters and fact sheets.



Stage your Drive

Set up a safe, designated area to collect food. Choosing a high-traffic, visible area lets people know where they can donate. Use your own materials or pick up a barrel at our warehouse.



Spread the word

If your event is open to the public, share it on social media and tag us!
@UCANFoodBank
#UCANendhunger
Keep supporters updated with weekly posts.



Keep enthusiasm high!

Send out progress emails to participants, include in company newsletters, send out daily hunger facts, hold a contest using donations to vote, or offer a discount when items/monetary donations are made, etc.



Deliver the donations

Drop off donations at our warehouse once the drive is complete. UCAN Food Bank can pick up barrels if needed. ***You can help us offset costs associated with delivery and pick-up by adding a monetary donation.***

If you have questions or are looking for more ways to engage your colleagues or customers, friends and or family in your drive, contact:

Val Gordon
UCAN Food Bank PM
541-817-5132
valerie.gordon@ucancap.org

Transporting What You've Collected

Consider your drive size and goals. Remember that reducing pickups and deliveries done by UCAN Food Bank employees makes a bigger impact. UCAN Food Bank can provide large barrels if needed. Each barrel holds between 200-300 pounds of food (16oz can = 1 pound). If your drive is highly successful and you have multiple full containers, contact us to arrange a pickup.

For large drives, UCAN Food Bank can deliver the barrels to your food drive site and pick them up at the end of the event. Call or email to schedule your drive and request supplies today!

Materials can be picked up at:

284 Kenneth Ford Dr, Roseburg, OR 97470
Monday - Thursday 8am - 4pm

Val Gordon
UCAN Food Bank PM
541.817.5132
valerie.gordon@ucancap.org

Themed Food Drives

Using strategic food drive theme ideas not only makes the process fun but helps guide donations to what's most needed. Consider organizing a themed food drive using some of our favorite examples:

Breakfast of Champions

Participants donate breakfast items like cereal, oatmeal, and pancake mix

Soup-er Bowl

Canned soups, stews, and chilis are the focus of this themed food drive

Clean Sweep

Personal hygiene products such as toothbrushes, toothpaste, and deodorant are always in demand

Holiday-themed drives

Collect seasonal items like turkey and canned pumpkin for Thanksgiving, or pasta and sauce for hearty winter meal options

12 Days of Giving

Each day features a new category: proteins, grains, snacks, baby food, etc.

Canstruction Contests

Teams compete to build sculptures from cans before donating them

Social Media Challenges

Social media campaigns are shareable and scalable. Donation challenges add a layer of excitement while encouraging participation from a large, diverse group

Neighborhood Drop Kits

Leave donation bags at doorsteps with a return pickup date.

Tips for a Successful Drive

- **Spark enthusiasm!** Share playful reminders and progress cheers to keep your donors motivated.
- **Go virtual!** Host an online fund drive to multiply your impact. Here's why: 10 lbs. of food provides 8 meals, whereas \$10 buys 30 meals! More meals, less hassle, everyone wins!
- **Reward generosity!** Offer exclusive discounts to donors who contribute food or show donation receipts at participating stores or events, and promote the perk to drive more giving.
- **Go annual!** Build excitement so donors anticipate and look forward to your drive every year.
- **Double the Difference!** See if your workplace will match donations to make twice the impact with your virtual drive.
- **Keep the Support Going!** Remind your network that the need for food is constant. Visit www.ucancap.org/food to understand hunger in our community and meet the people whose lives are changed by your donations.

Questions or concerns?

Val Gordon
UCAN Food Bank PM
541.817.5132
valerie.gordon@ucancap.org

Thank you for supporting the UCAN Food Bank with a food and fund drive!