

Pouring GENEROSITY

Sponsored By:



Benefiting:



2026 Participating Establishment Benefits

Invitation

You are invited to be a part of our Ninth Annual **Pouring Generosity!** One of the three fundraising events that UCAN holds annually to benefit our communities food bank.

Last year, we had 23 establishments participate! 14 Wineries, 5 Breweries, and 4 Coffee Houses! They raised over \$10,000 for us! That equals 30,000 meals for families in our area!

This year, our goal is to raise over \$15,000 and help support more children and families!

Benefits for Participating Establishments

In addition to raising community goodwill by participating, businesses will also be part of a marketing campaign that includes:

- Branded display materials for your establishment
 - Event Poster
 - Tabletops to help advertise the event
- Your business listed on our dedicated Pouring Generosity website and tour map
- Social media posts promoting your business and engaging the community
- Chance to win our **"People's Choice"** award for each category

How You Can Support Pouring Generosity during the month of August

If you are interested in participating, we have the following options to choose from, or if you have another idea, please feel free to reach out to us to brainstorm ideas.

- Donate 5% of proceeds from the month of August
- Donate \$3 from each tasting flight that you sell
- Donate \$2 from a specialty drink that you determine
- Donate 25% of all gift card sales during August

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About Pouring Generosity

UCAN's ninth annual **Pouring Generosity**, is coming to Douglas County in August! Local wineries, breweries, and coffee shops are invited to participate and help support the organization's food bank program, which provides food to a network of local pantries, kitchens and remote areas of Douglas County.

Through promotions, special events, and everyday transactions, participating businesses convert sales into meals for neighbors in need.

For **every one dollar raised**, UCAN Food Bank can provide **up to three meals or roughly 4 - 5 pounds of food**. Making this campaign a powerful and efficient way to support the community.

The Need in Our Community

Food insecurity continues to impact thousands of individuals and families in Douglas County:

- **34,643 individuals**, including **20,808 children**, face food insecurity
- In **2024**, we distributed **1,944,341 pounds of food** to our local network
- **25% of those in need** do not qualify for federal nutrition assistance

Your partnership helps ensure that families, seniors, and children have access to nutritious food when they need it most.

Why Your Business Should Be Part of Pouring Generosity?

Food insecurity remains a significant challenge in our region, impacting thousands of individuals each month. Through Pouring Generosity, sponsors and partners directly contribute to ensuring local families have access to food and resources.

About the UCAN Food Bank

UCAN's Food Bank collects, stores, and distributes emergency food for a network of local member agencies serving low-income residents in 38 locations throughout Douglas County. UCAN's work delivers hope to our neighbors facing the daily challenge of hunger. Through community support and continued dedication, we strive to ensure that no family in our region goes without food.

To Register:

[2026 Pouring Generosity Registration Link](#)

For more information, contact: CommunityEngagement@ucan.org